

flokk

**Livestock sustainability,
traceability, and
management where it
belongs.**

At the Herd

Canada's \$5B ranching industry must digitize by 2026

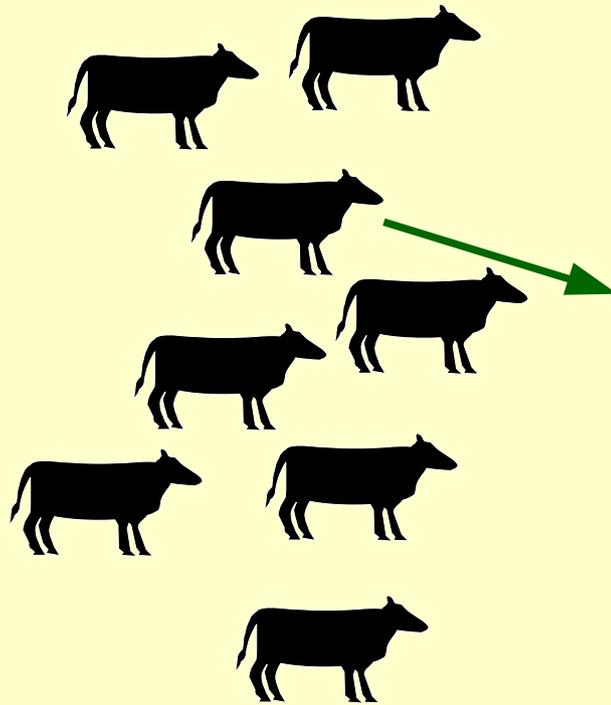
- Sustainability
- Traceability
- Productivity



Flokk uniquely positioned to seize this opportunity

- Built for purpose hardware
- Engaging origin story
- Initiator GOA (Alberta) / GC (Canada) partnership
 - enhances value proposition
 - subsidizes implementation
- Recommended solution for regulatory compliance
- Positioned to monetize GHG reduction

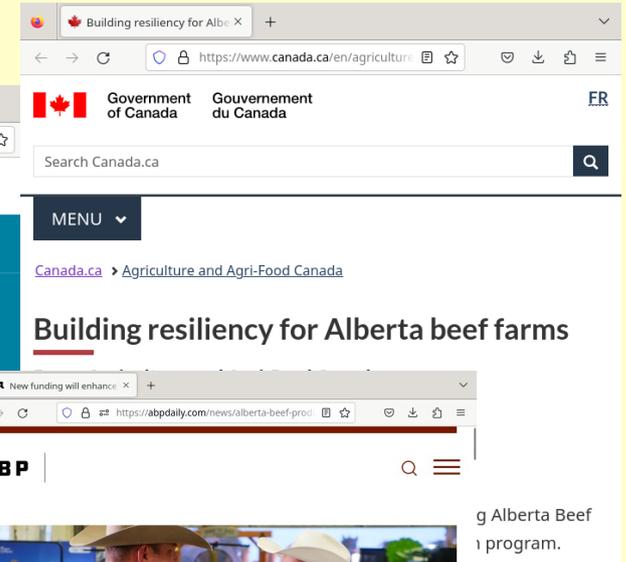
Flokk connects the herd



\$1.9M funding to Alberta ranchers for sustainable practice certification

Flokk:

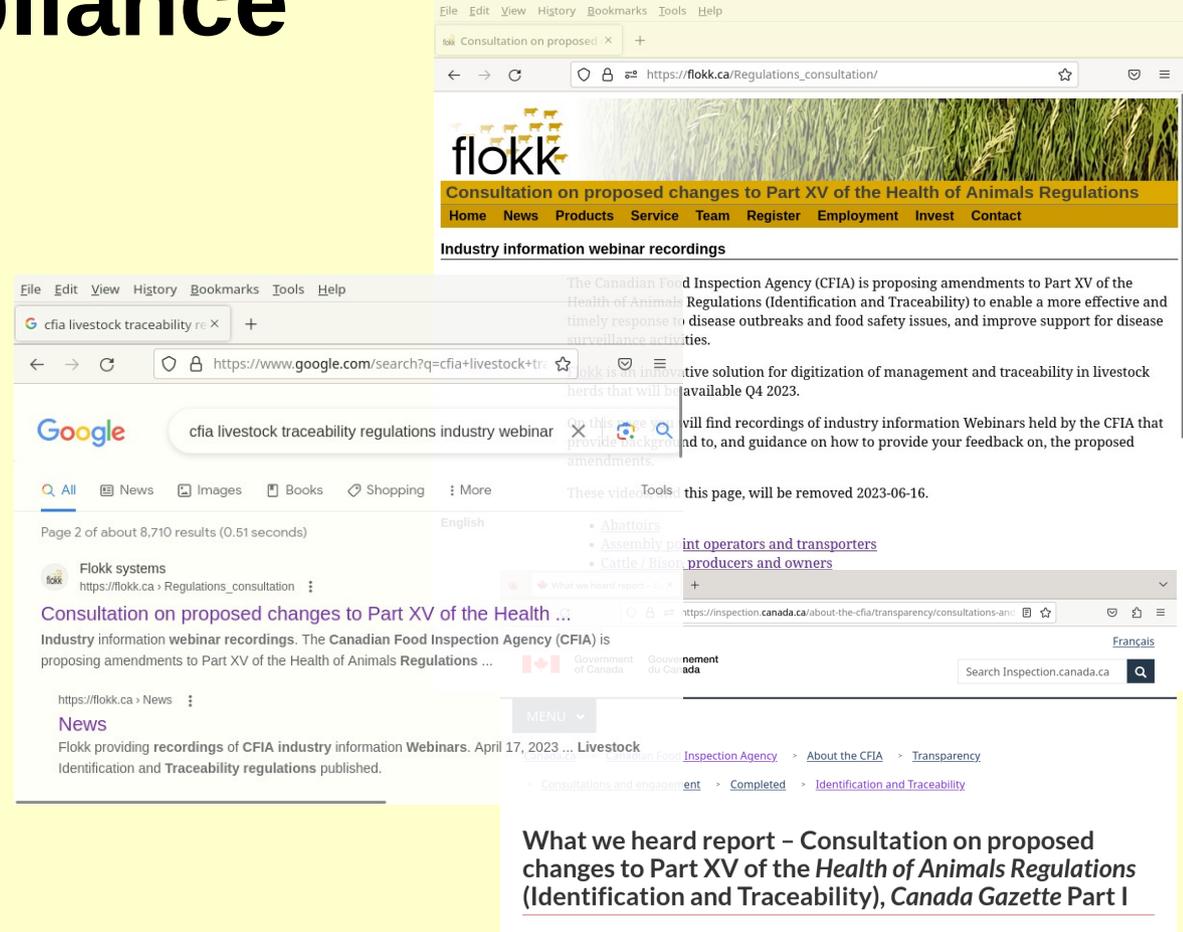
- Identified opportunity to GOA
- Included as allowable expense
- CRSB member



Flokk the recommended solution for traceability compliance

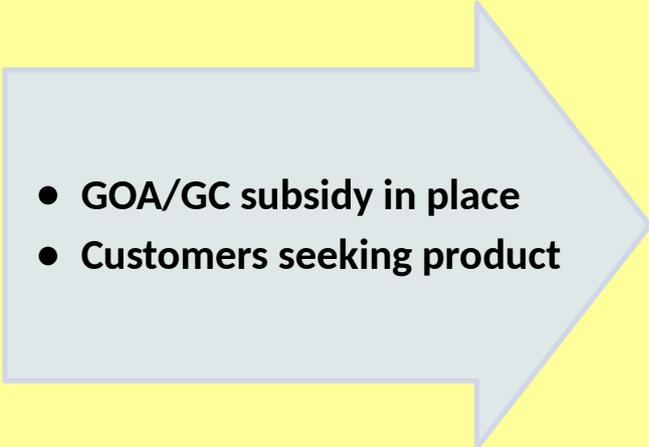
Flokk:

- Sole industry partner to regulator (CFIA) during consultation
- Resolves all key issues



The image shows two overlapping screenshots. The top screenshot is of the Flokk website, displaying a consultation page for proposed changes to Part XV of the Health of Animals Regulations. The bottom screenshot is a Google search result for 'cfia livestock traceability regulations industry webinar', showing a result from Flokk systems with a link to the consultation page. A text box in the bottom right corner of the screenshots reads: 'What we heard report - Consultation on proposed changes to Part XV of the Health of Animals Regulations (Identification and Traceability), Canada Gazette Part I'.

\$1.2M plan to achieve profitability and rapid growth

Development	Commercialization	Growth
2019 to 2023	2024	2025 to 2026
 <ul style="list-style-type: none">● Product development● MVP validated	 <ul style="list-style-type: none">● GOA/GC subsidy in place● Customers seeking product	 <ul style="list-style-type: none">● Dominant solution in Canada● Expand services● Expand to other markets
\$170k Equity \$70k Non-dilutive		

Flokk the only solution to pressing problems for motivated prospects

Canada's ranchers will:

- Be **fined** if they **do not** use Flokk
- Be **payed** to acquire Flokk
- Grow **income** with their Flokk
 - VBP+ incentives
 - GHG offset credits
- **Reduce costs** with their Flokk
 - Better replacement/culling decisions

Competition will be challenged to pivot to address this opportunity

- Obsolete business models
 - Improving animal performance (marginal returns) primary, creating value through partner engagement (high returns) secondary
- Obsolete technology
 - Web client (cannot be accessed at animals side) primary, phone app (expensive, inferior user experience) secondary
- Conflict of interest with other lines of business
- Data ownership issues

Subscriptions ensure ROI to every prospect and ongoing revenue to Flokk

SaaS subscriptions:

- Regulatory compliance (CLTS submissions)
- Sustainability certification (VBP+)
- Broker sale of GHG offset credits

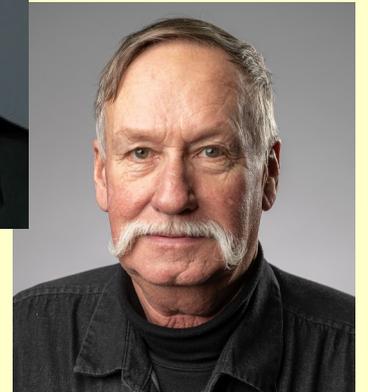
Services:

- Custom animal hang tags

Flokk team consists of ranching, business, and technology leaders

Team holds:

- Entrepreneurship experience
- Technology leadership
- Senior government relationships
- Ranching experience and network



Built by Ranchers, for Ranchers

flokk.ca/invest

