

# flokk

**Livestock sustainability,  
traceability, and  
management where it  
belongs.**

**At the Herd**



# Canada's \$5B ranching industry must digitize by 2026

- Sustainability
- Traceability
- Productivity

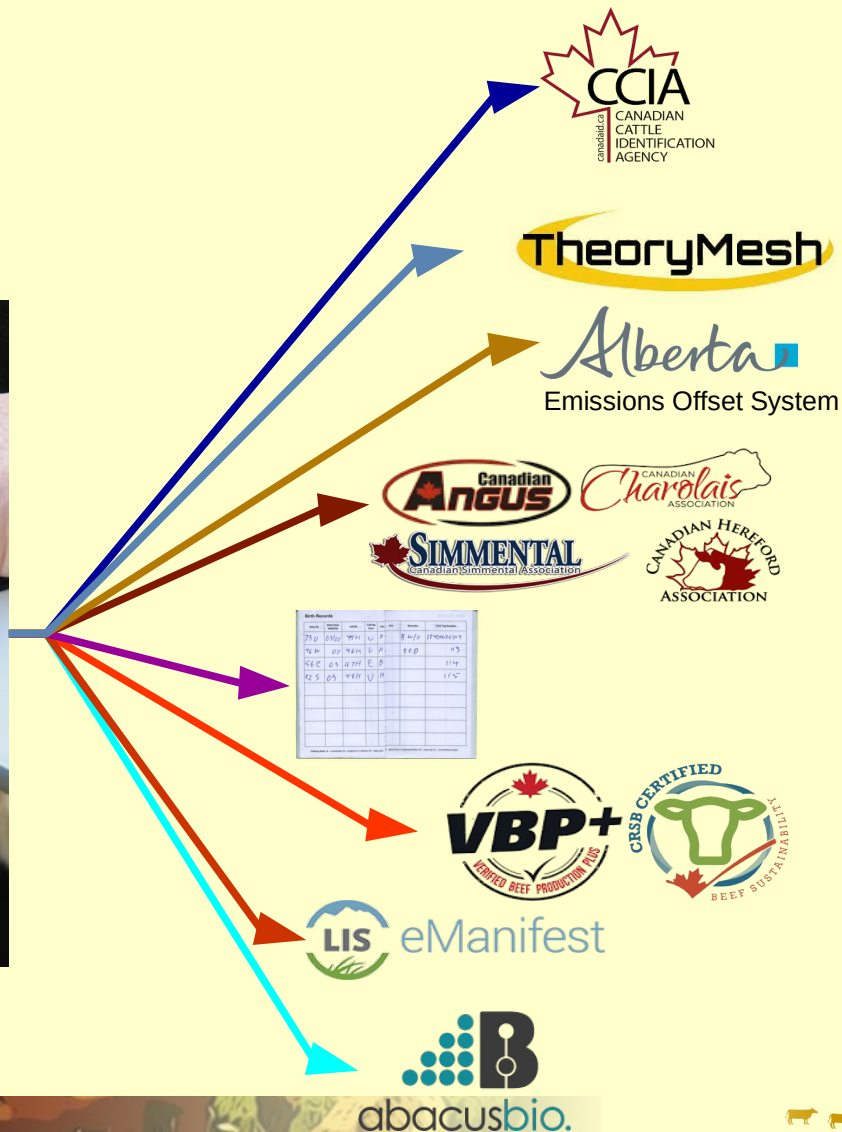
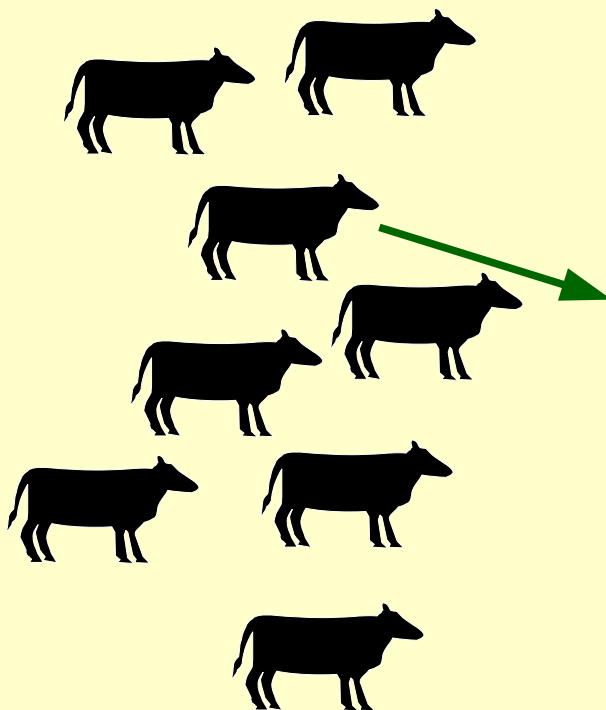


# Flokk uniquely positioned to seize this opportunity

- Built for purpose hardware
- Engaging origin story
- Initiator GOA (Alberta) / GC (Canada) partnership
  - enhances value proposition
  - subsidizes implementation
- Recommended solution for regulatory compliance
- Positioned to monetize GHG reduction



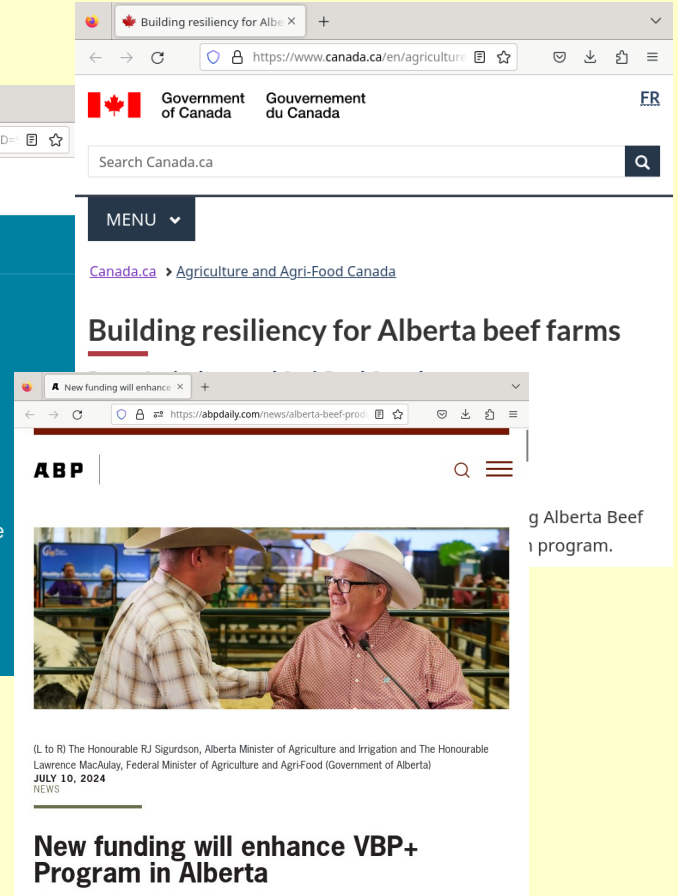
# Flokk connects the herd



# \$1.9M funding to Alberta ranchers for sustainable practice certification

Flokk:

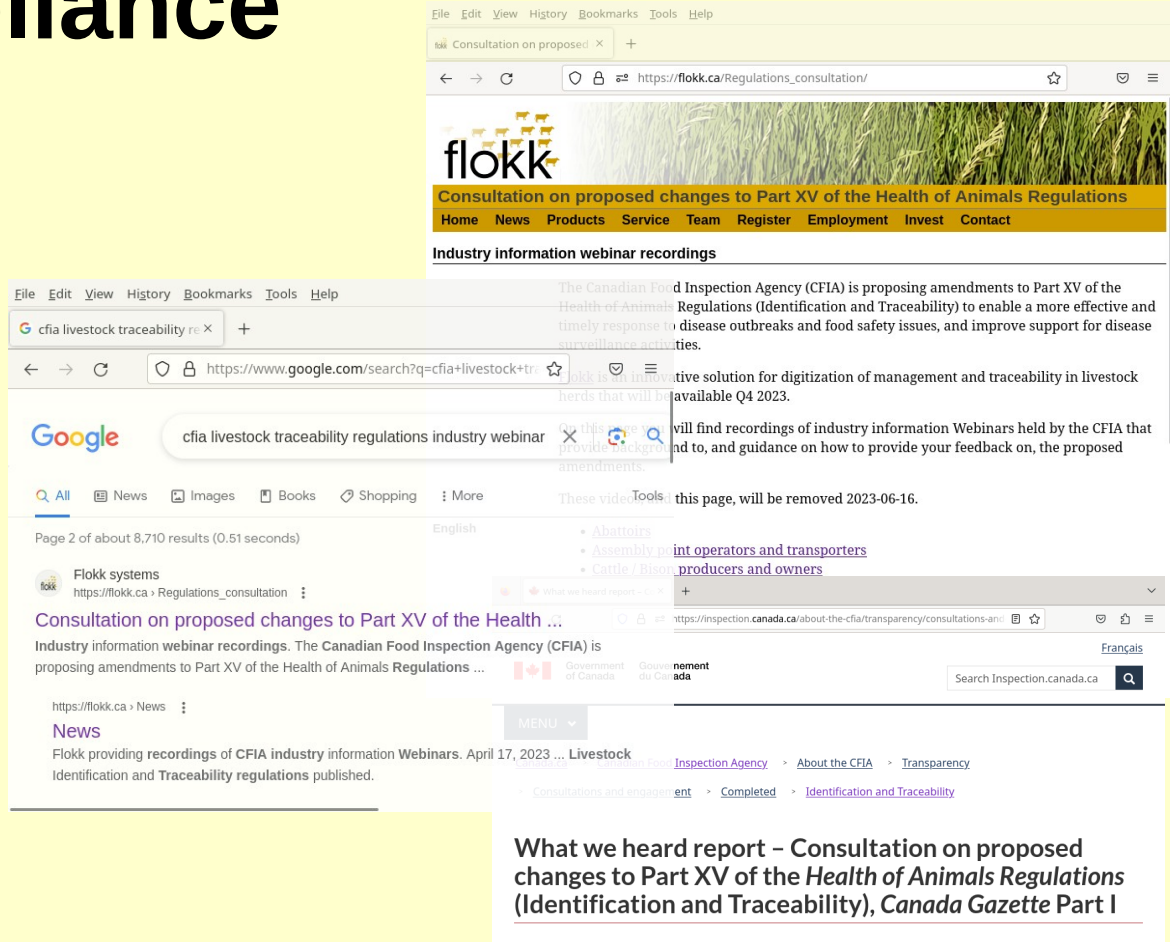
- Identified opportunity to GOA
- Included as allowable expense
- CRSB member



# Flokk the recommended solution for traceability compliance

Flokk:

- Sole industry partner to regulator (CFIA) during consultation
- Resolves all key issues



The image displays two overlapping web browser screenshots. The top screenshot shows the Flokk website at [https://flokk.ca/Regulations\\_consultation/](https://flokk.ca/Regulations_consultation/). The site features a green header with the Flokk logo and a navigation menu including Home, News, Products, Service, Team, Register, Employment, Invest, and Contact. Below the header, a section titled "Industry information webinar recordings" is visible. The bottom screenshot shows a Google search for "cfia livestock traceability regulations industry webinar". The search results include a link to the Flokk website, which is highlighted. The search results also mention "The Canadian Food Inspection Agency (CFIA) is proposing amendments to Part XV of the Health of Animals Regulations (Identification and Traceability) to enable a more effective and timely response to disease outbreaks and food safety issues, and improve support for disease surveillance activities." and "Flokk is an innovative solution for digitization of management and traceability in livestock herds that will be available Q4 2023." A sidebar on the right of the search results lists categories: Abattoirs, Assembly point operators and transporters, and Cattle / Bison producers and owners. Below the search results, there is a section titled "What we heard report – Consultation on proposed changes to Part XV of the Health of Animals Regulations (Identification and Traceability), Canada Gazette Part I".

File Edit View History Bookmarks Tools Help

Consultation on proposed changes to Part XV of the Health of Animals Regulations

Home News Products Service Team Register Employment Invest Contact

Industry information webinar recordings

The Canadian Food Inspection Agency (CFIA) is proposing amendments to Part XV of the Health of Animals Regulations (Identification and Traceability) to enable a more effective and timely response to disease outbreaks and food safety issues, and improve support for disease surveillance activities.

Flokk is an innovative solution for digitization of management and traceability in livestock herds that will be available Q4 2023.

will find recordings of industry information Webinars held by the CFIA that and to, and guidance on how to provide your feedback on, the proposed amendments.

These video Tools this page, will be removed 2023-06-16.

Abattoirs

Assembly point operators and transporters

Cattle / Bison producers and owners

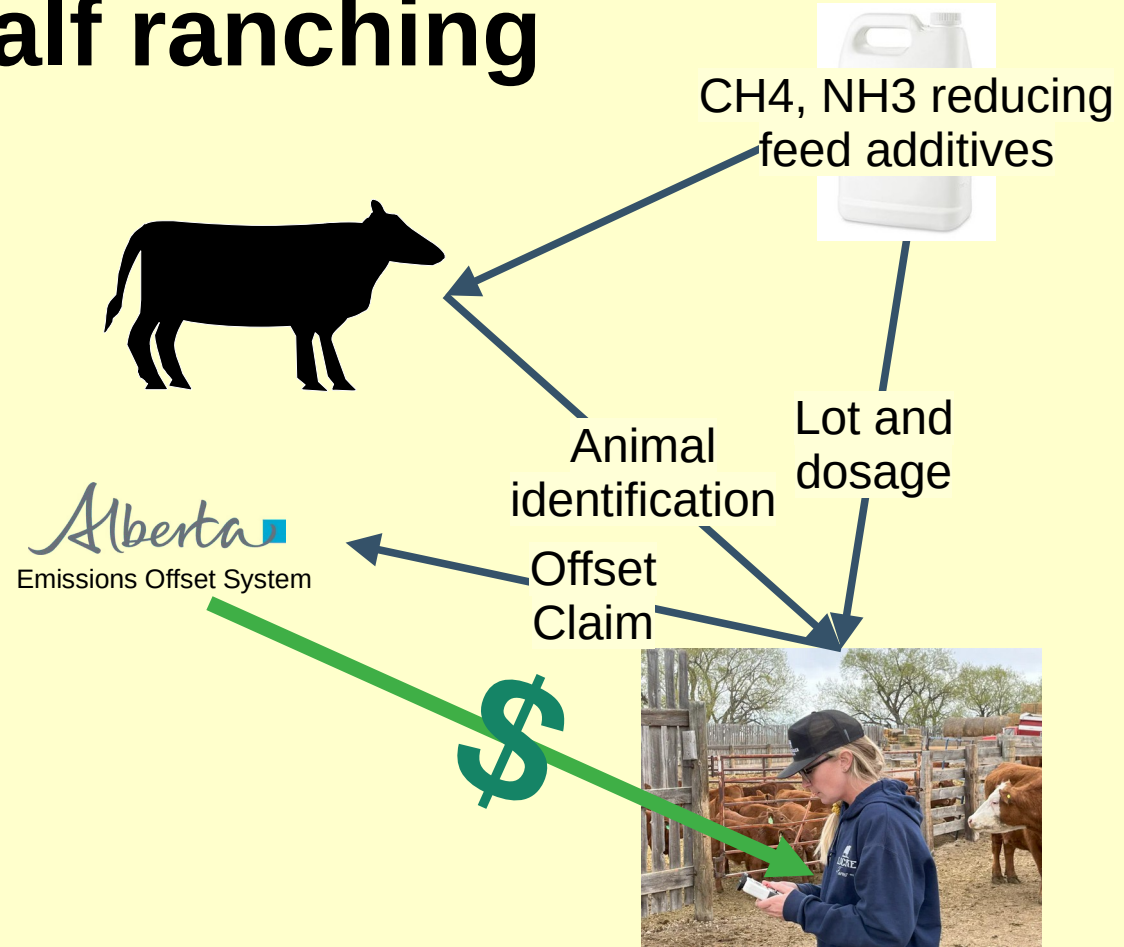
What we heard report - Consultation on proposed changes to Part XV of the Health of Animals Regulations (Identification and Traceability), Canada Gazette Part I




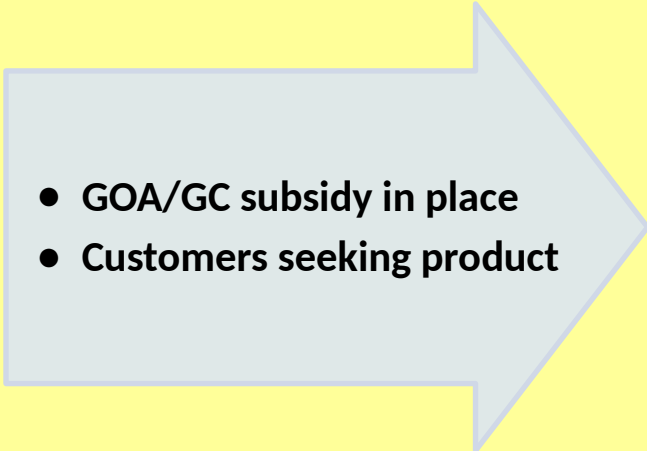

# Flokk enables offset credits for GHG reduction in cow/calf ranching

Flokk:

- Engaged with distributor of only product currently certified in Canada
- Uniquely capable to ensure immutable proof of administration



# \$1.2M plan to achieve profitability and rapid growth

Development	Commercialization	Growth
2019 to 2023	2024	2025 to 2026
 <ul style="list-style-type: none"><li>• Product development</li><li>• MVP validated</li></ul>	 <ul style="list-style-type: none"><li>• GOA/GC subsidy in place</li><li>• Customers seeking product</li></ul>	 <ul style="list-style-type: none"><li>• Dominant solution in Canada</li><li>• Expand services</li><li>• Expand to other markets</li></ul>
\$170k Equity \$70k Non-dilutive		



# Flokk the only solution to pressing problems for motivated prospects

Canada's ranchers will:

- Be **fined** if they **do not** use Flokk
- Be **payed** to acquire Flokk
- Grow **income** with their Flokk
  - VBP+ incentives
  - GHG offset credits
- **Reduce costs** with their Flokk
  - Better replacement/culling decisions

# Competition will be challenged to pivot to address this opportunity

- Obsolete business models
  - Improving animal performance (marginal returns) primary, creating value through partner engagement (high returns) secondary
- Obsolete technology
  - Web client (cannot be accessed at animals side) primary, phone app (expensive, inferior user experience) secondary
- Conflict of interest with other lines of business
- Data ownership issues

# Subscriptions ensure ROI to every prospect and ongoing revenue to Flokk

## SaaS subscriptions:

- Regulatory compliance (CLTS submissions)
- Sustainability certification (VBP+)
- Broker sale of GHG offset credits

## Services:

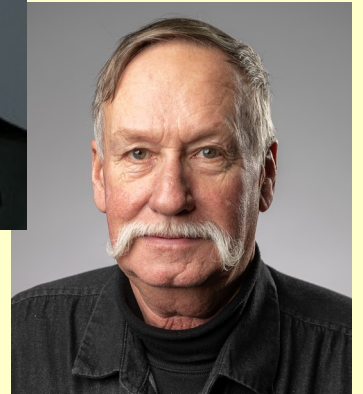
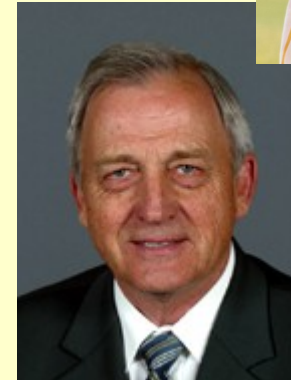
- Custom animal hang tags



# Flokk team consists of ranching, business, and technology leaders

Team holds:

- Entrepreneurship experience
- Technology leadership
- Senior government relationships
- Ranching experience and network



# Built by Ranchers, for Ranchers

[flokk.ca/invest](https://flokk.ca/invest)

